

ELLIOTT & ELLIOTT, P.A.
ATTORNEYS AT LAW

1508 Lady Street
COLUMBIA, SOUTH CAROLINA 29201
sellott@elliottlaw.us

SCOTT ELLIOTT

TELEPHONE (803) 771-0555
FACSIMILE (803) 771-8010

May 19, 2010

VIA E FILING

Jocelyn D. Boyd, Esquire
Chief Clerk and Administrator
South Carolina Public Service Commission
101 Executive Center Drive
Columbia, SC 29210

RE: Application of LifeConnex Telecom, LLC for Authority to
Operate as a Reseller of Interexchange Telecommunications
Services within the State of South Carolina and to be Regulated in
Accordance with Procedures Established for Alternative
Regulation in Order Nos. 95-1734 and 96-55 in Docket No. 95-166-C
Docket No.:

Dear Ms. Boyd:

Enclosed please find for filing the Application of LifeConnex Telecom, LLC for Authority to Operate as a Reseller of Interexchange Telecommunication Services. Also attached is the pre-filed testimony of Paul Watson. By copy of this letter, I am serving the Office of Regulatory Staff.

If you have any questions or if I may provide you with any additional information, please do not hesitate to contact me.

Sincerely,

Elliott & Elliott, P.A.



Scott Elliott

SE/jcl

Enclosures

cc: C. Dukes Scott, Esquire w/enc.
Lance J.M. Steinhart, Esquire

**BEFORE THE PUBLIC SERVICE COMMISSION
OF THE STATE OF SOUTH CAROLINA**

**IN RE: APPLICATION OF
LIFECONNEX TELECOM, LLC
AUTHORITY TO OPERATE AS A
RESELLER OF INTEREXCHANGE
TELECOMMUNICATION SERVICES
WITHIN THE STATE OF
SOUTH CAROLINA**

**DOCKET NO:
DATE:**

**AND TO BE REGULATED IN ACCORDANCE WITH PROCEDURES ESTABLISHED FOR
ALTERNATIVE REGULATION IN ORDER NOS. 95-1734 AND 96-55 IN DOCKET
NO. 95-661-C.**

APPLICATION AND REQUEST FOR AUTHORITY

LifeConnex Telecom, LLC (hereinafter "Applicant"), by its attorney, hereby files this verified application, before the South Carolina Public Service Commission pursuant to its requirement for a Certificate of Public Convenience and Necessity to operate as a reseller of telecommunications services within the State of South Carolina and in support thereof would state the following:

- 1 Applicant's legal name is LifeConnex Telecom, LLC and its state of organization is Florida (see Attachment 1). Applicant has a certificate of authorization to do business in South Carolina from the Secretary of State. (see Attachment 2). Applicant was issued a Certificate of Public Convenience and Necessity to provide competitive local exchange telecommunications services, via resale or on a facilities-based basis, in Docket No. 2008-428-C. Order No. 2009-473 issued on July 14, 2009.
- 2 The principal business address and telephone number of the applicant is:

LifeConnex Telecom, LLC
13700 Perdido Key Drive, Unit 222
Pensacola, Florida 32507
Telephone: (866) 744-0949
- 3 Any question, notice, orders, correspondence or communication regarding this application should be directed to:

Lance J.M. Steinhart, Esq.
Lance J.M. Steinhart, P.C.
1720 Windward Concourse, Suite 115
Alpharetta, Georgia 30005
(770) 232-9200 (Phone)
(770) 232-9208 (Fax)
lsteinhart@telecomcounsel.com

Local Counsel:
Scott Elliott, Esq.
Elliott & Elliott, P.A.
1508 Lady Street
Columbia, SC 29201
(803) 771-0555 (Phone)
(803) 771-8010 (Fax)

- 4 The officers and directors of Applicant are set forth in Attachment 3. Biographical information on Applicant's key management personnel is included in Attachment 4.
- 5 The Applicant's Balance Sheet and Profit & Loss Statement as of December 31, 2009, is Attachment 5. This exhibit is offered in support of the financial ability of the Applicant.
- 6 Applicant submits contemporaneously with this application its proposed tariff (Attachment 6) which contains a description of services to be provided, all rules and regulations applicable to such services, and proposed rates for such services.
- 7 By this application, Applicant hereby asserts its willingness and ability to comply with all the rules and regulations that the Commission may lawfully impose upon Applicant's provision of service contemplated by this application.
- 8 Upon Commission request, Applicant is prepared to answer questions or present additional testimony or other evidence about its services within the state.
- 9 The Company hereby respectfully requests a waiver of 26 S.C. Code & Ann. Regs. 103-610, which requires books and records to be kept in the State of South Carolina, but rather, the Company desires to keep its books and records at its principal place of business.
10. The company hereby respectfully requests waivers of 26 S.C. Code Ann. Regs. 103-612.2.3 requiring the filing of operating area maps and of 26 S.C. Code Ann. Regs. 103-631 requiring publication of directories
11. Applicant hereby respectfully requests that its interexchange service offerings be regulated in accordance with procedures established for alternative regulation in Order Nos. 95-1734 and 96-55 in Docket No. 95-661-C.

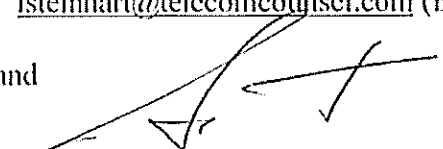
Wherefore, LifeConnex Telecom, LLC hereby prays that the South Carolina Public Service Commission grants it authority to provide interexchange telecommunications services within the State of South Carolina and to be regulated in accordance with procedures established for alternative regulation in Order Nos. 95-1734 and 96-55 in Docket No. 95-661-C.

Respectfully submitted this 26th day of April, 2010.

By: 
Lance J.M. Steinhart, Esq.

Lance J.M. Steinhart, P.C.
1720 Windward Concourse, Suite 115
Alpharetta, Georgia 30005
(770) 232-9200 (Phone)
(770) 232-9208 (Fax)
lsteinhart@telecomcounsel.com (E-mail)

and

By: 
Scott Elliott, Esq.

Elliott & Elliott, P.A.
721 Olive Street
Columbia, SC 29205
(803) 771-0555 (Phone)
(803) 771-8010 (Fax)

Its Attorneys

VERIFICATION OF APPLICANT

I, Edward Heard, General Manager of LifeConnex Telecom, LLC, a Florida Limited Liability Company, the applicant for a Certificate of Public Convenience and Necessity from the Public Service Commission of the State of South Carolina, verify that based on information and belief, I have knowledge of the statements in the foregoing Application, and I declare that they are true and correct.

Edward Heard

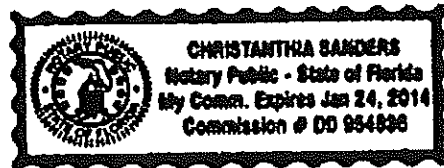
Edward Heard
General Manager
LifeConnex Telecom, LLC

Sworn to me, the undersigned
Notary Public on this
22nd day of April, 2010.

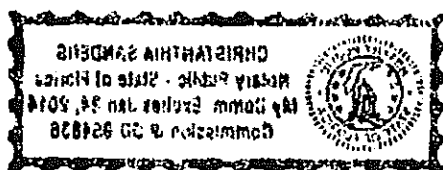
State of Florida
County of Escambia

Christantha Sanders
Notary Public

SC IXC App



(Signature)



LIST OF ATTACHMENTS

Attachment 1 - Articles of Organization

Attachment 2 - Foreign Corporation Qualification

Attachment 3 - Officers & Directors

Attachment 4 - Biographical Information

Attachment 5 - Financial Information

Attachment 6 - Proposed Tariff

Attachment 1 - Articles of Organization



Department of State

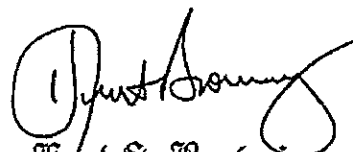
I certify the attached is a true and correct copy of Articles of Organization, as amended to date, of LIFECONNEX TELECOM, LLC, a limited liability company, organized under the laws of the State of Florida, as shown by the records of this office.

The document number of this company is L06000082007.

Given under my hand and the
Great Seal of the State of Florida
at Tallahassee, the Capital, this the
Eighth day of January, 2010



CR2EO22 (01-07)


Kurt S. Browning
Secretary of State

**Electronic Articles of Organization
For
Florida Limited Liability Company**

L06000082007
FILED 8:00 AM
August 18, 2006
Sec. Of State
gmcleod

Article I

The name of the Limited Liability Company is:
SWIFTEL, LLC

Article II

The street address of the principal office of the Limited Liability Company is:
385 EAST DRIVE
WEST MELBOURNE, FL. 32904

The mailing address of the Limited Liability Company is:
385 EAST DRIVE
WEST MELBOURNE, FL. 32904

Article III

The purpose for which this Limited Liability Company is organized is:
ANY AND ALL LAWFUL BUSINESS.

Article IV

The name and Florida street address of the registered agent is:
THOMAS BIDDIX
385 EAST DRIVE
WEST MELBOURNE, FL. 32904

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: THOMAS BIDDIX

Article V

The name and address of managing members/managers are:

Title: MGR
THOMAS BIDDIX
385 EAST DRIVE
WEST MELBOURNE, FL. 32904

L06000082007
FILED 8:00 AM
August 18, 2006
Sec. Of State
gmcleod

Article VI

The effective date for this Limited Liability Company shall be:

08/15/2006

Signature of member or an authorized representative of a member

Signature: ANGIE FRANCO

ARTICLES OF AMENDMENT
TO
ARTICLES OF ORGANIZATION
OF

SWIFTEL, LLC

(Present Name)
(A Florida Limited Liability Company)

FIRST: The Articles of Organization were filed on 8.18.2006 and assigned
document number LO6000082007

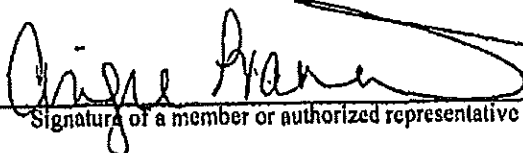
SECOND: This amendment is submitted to amend the following:

Please ADD LEONARD I SOLT to
the articles of organization as Vice
President and managing member.
Therefore Angie M. Franco owning 50%
and Leonard I Solt owning 50%.

2007 MAR -1 AM 10:02
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

FILED

Dated FEBRUARY 26, 2007.



Signature of a member or authorized representative of a member

Angie Franco

Typed or printed name of signer

Filing Fee: \$25.00

**ARTICLES OF AMENDMENT
TO
ARTICLES OF ORGANIZATION
OF**

Swiftel, LLC

(Name of the Limited Liability Company as it now appears on our records.)
(A Florida Limited Liability Company)

The Articles of Organization for this Limited Liability Company were filed on August 18, 2006 and assigned
Florida document number L06000082007.

This amendment is submitted to amend the following:

A. If amending name, enter the new name of the limited liability company here:

LifeConnex Telecom, LLC

The new name must be distinguishable and end with the words "Limited Liability Company," the designation "L.L.C." or the abbreviation "L.L.C."

Enter new principal offices address, if applicable:

(Principal office address MUST BE A STREET ADDRESS)

Enter new mailing address, if applicable:

(Mailing address MAY BE A POST OFFICE BOX)

09 APR - 2 4:11:35

B. If amending the registered agent and/or registered office address on our records, enter the name of the new registered agent and/or the new registered office address here:

Name of New Registered Agent:

New Registered Office Address:

(Enter Florida street address)

, Florida

(City)

(Zip Code)

New Registered Agent's Signature, if changing Registered Agent:

I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent as provided for in Chapter 608, F.S. Or, if this document is being filed to merely reflect a change in the registered office address, I hereby confirm that the limited liability company has been notified in writing of this change.

(If Changing Registered Agent, Signature of New Registered Agent)

If amending the Managers or Managing Members on our records, enter the title, name, and address of each Manager or Managing Member being added or removed from our records:

MGR = Manager
MGRM = Managing Member

<u>Title</u>	<u>Name</u>	<u>Address</u>	<u>Type of Action</u>
_____	_____	_____	<input type="checkbox"/> Add
		_____	<input type="checkbox"/> Remove

_____	_____	_____	<input type="checkbox"/> Add
		_____	<input type="checkbox"/> Remove

_____	_____	_____	<input type="checkbox"/> Add
		_____	<input type="checkbox"/> Remove

_____	_____	_____	<input type="checkbox"/> Add
		_____	<input type="checkbox"/> Remove

_____	_____	_____	<input type="checkbox"/> Add
		_____	<input type="checkbox"/> Remove

D. If amending any other information, enter change(s) here: *(Attach additional sheets, if necessary.)*

Dated 4/1/09, _____

Signature of a member or authorized representative of a member
Lonnie Steinhilber, Atty for Company

Typed or printed name of signer

**ARTICLES OF AMENDMENT
TO
ARTICLES OF ORGANIZATION
OF**

LIFECONNEX TELECOM, LLC

(Name of the Limited Liability Company as it now appears on our records.)
(A Florida Limited Liability Company)

The Articles of Organization for this Limited Liability Company were filed on AUGUST 18, 2006 and assigned
Florida document number L06000082007.

This amendment is submitted to amend the following:

A. If amending name, enter the new name of the limited liability company here:

The new name must be distinguishable and end with the words "Limited Liability Company," the designation "LLC" or the abbreviation "L.L.C."

Enter new principal offices address, if applicable:
(Principal office address MUST BE A STREET ADDRESS)

13700 PERDIDO KEY DRIVE
UNIT B222
PERDIDO KEY, FL 32057

Enter new mailing address, if applicable:
(Mailing address MAY BE A POST OFFICE BOX)

13700 PERDIDO KEY DRIVE
UNIT B222
PERDIDO KEY, FL 32057

B. If amending the registered agent and/or registered office address on our records, enter the name of the new registered agent and/or the new registered office address here:

Name of New Registered Agent: _____

New Registered Office Address: _____

Enter Florida street address

_____, Florida

City

FILED
09 DEC -3 AM 8:54
SECRETARY OF STATE
TALLAHASSEE FLORIDA

New Registered Agent's Signature, If changing Registered Agent:

I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent as provided for in Chapter 608, F.S. Or, if this document is being filed to merely reflect a change in the registered office address, I hereby confirm that the limited liability company has been notified in writing of this change.

If Changing Registered Agent, Signature of New Registered Agent

If amending the Managers or Managing Members on our records, enter the title, name, and address of each Manager or Managing Member being added or removed from our records:

MGR = Manager
MGRM = Managing Member

Title	Name	Address	Type of Action
MGR	ANGIE WATSON	612 CLUBHOUSE TERRACE PENSACOLA, FL 32507	<input type="checkbox"/> Add <input checked="" type="checkbox"/> Remove
MGR	LEONARD SOLT	3313 RUSSET PLACE LAND O LAKE, FL 32639	<input type="checkbox"/> Add <input checked="" type="checkbox"/> Remove
MGR	LIFECONNEX ACQUISITION GROUP, LLC	160 GREENTREE DRIVE, SUITE 101 DOVER, DE 19904	<input checked="" type="checkbox"/> Add <input type="checkbox"/> Remove
			<input type="checkbox"/> Add <input type="checkbox"/> Remove
			<input type="checkbox"/> Add <input type="checkbox"/> Remove
			<input type="checkbox"/> Add <input type="checkbox"/> Remove

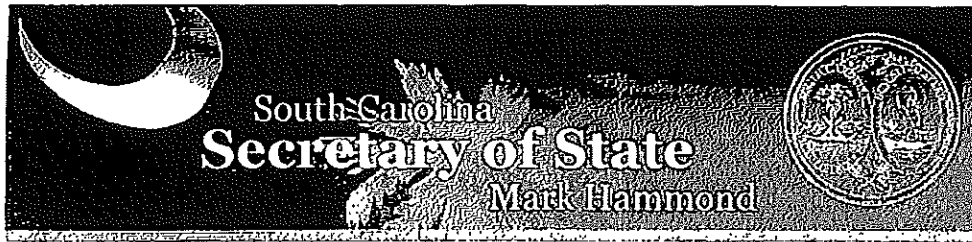
D. If amending any other information, enter change(s) here: (Attach additional sheets, if necessary.)

Dated September 25, 2009

Angie M. Watson
Signature of a member or authorized representative of a member

Angie M. Watson
Typed or printed name of signee

Attachment 2 - Foreign Corporation Qualification

**LIFECONNEX TELECOM, LLC**

*Note: This online database was last updated on 5/5/2010 6:01:52 PM.
See our Disclaimer.*

DOMESTIC / FOREIGN:

Foreign

STATUS:

Good Standing

**STATE OF INCORPORATION
/ ORGANIZATION:**FLORIDA
Profit**REGISTERED AGENT INFORMATION****REGISTERED AGENT NAME:**

INCorp SERVICES, INC.

ADDRESS:

317 RUTH VISTA ROAD

CITY:

LEXINGTON

STATE:

SC

ZIP:

29073

SECOND ADDRESS:**FILE DATE:**

05/29/2008

EFFECTIVE DATE:

05/29/2008

DISSOLVED DATE:

//

Corporation History Records

CODE	FILE DATE	COMMENT	Document
Agent	02/04/2010	CHG OF AGT/AGT'S ADDRESS FROM TCS CORPORATE SERVICES, INC.	
Amendment	06/03/2009	CH NM FR SWIFTEL, LLC	
Foreign LLC	05/29/2008	AT WILL	

Disclaimer: The South Carolina Secretary of State's Business Filings database is provided as a convenience to our customers to research information on business entities filed with our office. Updates are uploaded every 48 hours. Users are advised that the Secretary of State, the State of South Carolina or any agency, officer or employee of the State of South Carolina does not guarantee the accuracy, reliability or timeliness of such information, as it is the responsibility of the business entity to inform the Secretary of State of any updated information. While every effort is made to insure the reliability of this information, portions may be incorrect or not current. Any person or entity who relies on information obtained from this database does so at his own risk.

Physical Address // Edgar Brown Building - 1205 Pendleton Street Suite 525 Columbia, SC 29201
Postal Address // P.O. Box 11350 Columbia, SC 29211

NOTED TO BE
TAKEN TO
WITH THE

JUN 03 2009

STATE OF SOUTH CAROLINA
SECRETARY OF STATE

APPLICATION FOR AN AMENDED CERTIFICATE OF AUTHORITY
BY A FOREIGN LIMITED LIABILITY COMPANY
TO TRANSACT BUSINESS IN
SOUTH CAROLINA

TYPE OR PRINT CLEARLY WITH BLACK INK

The foreign limited liability company, by a person with authority to do so under the laws of the state or other jurisdiction of its formation, hereby applies for an amended certificate of authority to transact business in South Carolina according to the provisions of Section 33-44-1002 and Sections 33-44-204 of the 1976 South Carolina Code of Laws, as amended:

1. The name of the foreign limited liability as filed on the application for the certificate of authority to transact business in South Carolina is Swiftel, LLC
2. The date of the original application for a certificate of authority to transact business in South Carolina was filed with the South Carolina Secretary of State on 5/30/08
3. The name of the State or Country under whose law the company is organized is Florida

4. The street address of the company's principal office is

13700 Perdido Key Drive

	Street Address	
<u>Perdido Key</u>	<u>Florida</u>	<u>32507</u>
City	State	Zip Code

5. The address of the company's current designated office in South Carolina is

317 Ruth Vista

Street Address

Lexington, SC 29073

City	State	Zip Code
------	-------	----------

and the name of the Limited Liability Company's agent for service of process at the address is:

Incorp. Services, Inc.

Name

Ray M. Webb
Signature

6. The name of the company's current agent for service of process in South Carolina is

TCS Corporate Services, Inc.

and the street address of the agent for service of process in South Carolina is

2 Office Park Court

Street Address

Columbia, SC 29223

City	State	Zip Code
------	-------	----------

090603-0096

LIFECOMM TELECOM, LLC

FILED: 06/03/2009

Filing Fee: \$110.00 ORIG

Mark Hammond

South Carolina Secretary of State

Swiftel, LLC

Name of Limited Liability Company

7. ☐ Check this box if the company's duration is only for a specified period.
Describe the specified period

8. ☒ Check this box if the company is manager-managed. If so, list the name and business address of each manager

a. _____
Name

Business Address

_____ City _____ State _____ Zip Code

b. _____
Name

Business Address

_____ City _____ State _____ Zip Code

9. ☐ Check this box if one or more members of the foreign limited liability company are to be liable for the company's debt and obligation under a provision similar to Section 33-44-303(c) of the 1976 South Carolina Code of Laws, as amended.

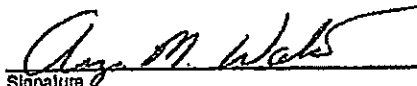
10. The limited liability company adopts the following amendment(s):

To change the company name to: Lifecommex Telecom, LLC

Date

11-22-09

Signature



Angle M. Watson President

Name

Capacity

INFORMATIONAL NOTICE: THIS DOCUMENT IS TAKEN FROM THE PUBLIC RECORDS OF THE STATE OF SOUTH CAROLINA.

JUN 03 2009

STATE OF SOUTH CAROLINA
SECRETARY OF STATE

APPLICATION FOR AN AMENDED CERTIFICATE OF AUTHORITY
BY A FOREIGN LIMITED LIABILITY COMPANY
TO TRANSACT BUSINESS IN
SOUTH CAROLINA

TYPE OR PRINT CLEARLY WITH BLACK INK

The foreign limited liability company, by a person with authority to do so under the laws of the state or other jurisdiction of its formation, hereby applies for an amended certificate of authority to transact business in South Carolina according to the provisions of Section 33-44-1002 and Sections 33-44-204 of the 1976 South Carolina Code of Laws, as amended:

1. The name of the foreign limited liability as filed on the application for the certificate of authority to transact business in South Carolina is Swiftel, LLC
2. The date of the original application for a certificate of authority to transact business in South Carolina was filed with the South Carolina Secretary of State on 5/30/08
3. The name of the State or Country under whose law the company is organized is Florida

4. The street address of the company's principal office is

13700 Perdido Key Drive

	Street Address	
<u>Perdido Key</u>	<u>Florida</u>	<u>32507</u>
City	State	Zip Code

6. The address of the company's current designated office in South Carolina is

317 Ruth Vista

Street Address

Lexington, SC 29073

City

State

Zip Code

and the name of the Limited Liability Company's agent for service of process at the address is:

Incorp. Services, Inc.

Name

Signature [Signature]

6. The name of the company's current agent for service of process in South Carolina is

TCS Corporate Services, Inc.

and the street address of the agent for service of process in South Carolina is

2 Office Park Court

Street Address

Columbia, SC 29223

City

State

Zip Code

090603-0096

FILED: 06/03/2009

LIFECONNEX TELECOM, LLC

Filing Fee: \$110.00 ORIG



Mark Hammond

South Carolina Secretary of State

Swiftel, LLC

Name of Limited Liability Company

7. ☐ Check this box if the company's duration is only for a specified period.
Describe the specified period

8. ☒ Check this box if the company is manager-managed. If so, list the name and business address of each manager

a. _____
Name

Business Address

City State Zip Code

b. _____
Name

Business Address

City State Zip Code

9. ☐ Check this box if one or more members of the foreign limited liability company are to be liable for the company's debt and obligation under a provision similar to Section 33-44-303(c) of the 1976 South Carolina Code of Laws, as amended.

10. The limited liability company adopts the following amendment(s):

To change the company name to: Lifeconnex Telecom, LLC

Date

4-22-09

Signature

Angle M. Watson

Angle M. Watson President

Name

Capacity

Attachment 3 - Officers & Directors

Officers:

Thomas E. Biddix	Manager
Edward Heard	General Manager

Directors:

None

13700 Perdido Key Drive, Unit 222
Pensacola, Florida 32507

Edward Heard assumed leadership of Life Connex as a General Manager for the Pensacola office on November 20, 2009. Among his top priorities at Life Connex are customer service and implementing policy as the company reaches toward higher heights. Edward and his team are committed to ensuring that customers experience both prompt service and accuracy when handling their concerns.

During his tenure, Edward has helped create portions of the Quality Assurance manuals as well as many inter-office forms to create paper trails for company records. Edward began his employment with Life Connex in August 2009, and prior to becoming General Manager, Edward worked as a Quality Assurance agent. Before joining the Life Connex family, Edward worked for the ADT Security Services as the Operations & Staffing Support Coordinator.

A native Floridian, Edward received his Bachelor of Arts degree in Political Science/Legal Philosophy at the University of North Florida in 2008 after earning his Associates Degree in Mathematics from Florida State College in Jacksonville, FL in 2006.

Mr. Thomas Biddix

Biography 2009

Mr. Biddix is a Florida native. His entrepreneurial spirit was evident at an early age. Among his accomplishments, Tom was elected President of Future Business Leaders of America and The Diversified Work Program. Tom also holds the distinction of being one of the youngest real estate agents to receive their broker's license in the state of Florida. He was married in 2001 and is a devoted family man. Tom and his wife, Stacey, have 3 wonderful young children. They make their home in the quiet community of Melbourne Florida. Tom is an avid pilot, boater and golfer.

Mr. Biddix has had a long and dynamic career as an entrepreneur in the telecommunications industry. Mr. Biddix has developed new and innovative ways to bring telecommunications services to people who are typically underserved by the major tier one providers. In the early 1990's, as a young man, Mr. Biddix began his career at Suntree Cellular as an ATT cellular agent. Mr. Biddix quickly recognized the opportunity to provide cellular service to many customers who did not have a sufficient credit score required resulting in customers being required to pay a security deposit. As a home based inventor, Mr. Biddix developed one of the first prepaid cell phones. He created a chip that when inserted into a cell phone, controlled the phone and the customer came into Mr. Biddix's store and purchased more time, which Mr. Biddix then loaded into the customer's cell phone chip.

Opportunity for competition came about with the sweeping changes contained in the 1996 Telecommunications Act. Mr. Biddix utilized the opportunities created to help serve the credit challenged customer. Mr. Biddix grew this successful idea and invention into Pre-Paid Solutions, Inc., a large international company by raising angel capital, venture capital and eventually took this company public onto the NASDAQ stock exchange. The early prepaid stigma, that prepaid was unacceptable and only for credit challenged individuals, the bust of the dot com bubble and the fraud of MCI-World Com in prepaid cellular took its toll on Mr. Biddix's company, which he eventually sold. Proudly, 100,000 customers are still using an evolved version of his technology today.

Mr. Biddix has now turned his attention to serving customers with credit challenged home phone needs. Mr. Biddix understands the importance for citizens to have basic communication service, including 911 emergency services. Mr. Biddix is now focused on taking his vast experience and knowledge that he developed in prepaid cellular industry and creating similar systems that can bring those same advantages and efficiencies to the prepaid home phone market.

Attachment 4 - Biographical Information

Paul Watson - Biography

In 2004, Paul Watson became the Associate Director with Lost Key Telecom, Inc. Paul's concentration is business strategy, compliance management, operations and client relations. His knowledge encompasses most aspects of the industry with specialization in Lifeline, Linkup and TLS compliance; along with ETC business management.

Paul began his experience in the telecommunications industry in 1998 as a managing business partner with the CLEC Teleconex, Inc. Paul was crucial in building the foundation of Teleconex, Inc. as the Vice President of Human Resources, when he managed personnel for inbound sales, customer service, provisioning and repair. He later became the Operations Director where his focus grew including not only personnel, but also marketing, IT, and the processes for overall business administration.

As a graduate of Oral Roberts University, Paul holds a Bachelor of Science in Business Administration. In a market that is always changing, he continues to stay updated on the latest advances, tools and compliance knowledge in the telecommunications industry.

Attachment 5 - Financial Information

Attachment 6 - Proposed Tariff

TITLE SHEETSOUTH CAROLINA TELECOMMUNICATIONS TARIFF

This tariff contains the descriptions, regulations, and rates applicable to the furnishing of service or facilities for Telecommunications Services furnished by LifeConnex Telecom, LLC ("LifeConnex"), with principal offices at 13700 Perdido Key Drive, Unit 222, Pensacola, Florida 32507. This tariff applies for services furnished within the State of South Carolina. This tariff is on file with the South Carolina Public Service Commission, and copies may be inspected, during normal business hours, at the company's principal place of business.

Issued:	, 2010	Effective:	, 2010
By:	Tariff Administrator		
	13700 Perdido Key Drive, Unit 222		
	Pensacola, Florida 32507		
Phone No.:	(866) 744-0949, E-Mail Address: eheard@lifeconnex.net		

CONCURRING, CONNECTING OR
OTHER PARTICIPATING CARRIERS

1. Concurring Carriers - None
2. Connecting Carriers - None
3. Other Participating Carriers - None

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CHECK SHEET

The Sheets of this tariff are effective as of the date shown at the bottom of the respective sheet(s). Original and revised sheets as named below comprise all changes from the original tariff and are currently in effect as of the date on the bottom of this sheet.

<u>SHEET</u>	<u>REVISION</u>	<u>SHEET</u>	<u>REVISION</u>
1	Original	21	Original
2	Original	22	Original
3	Original	23	Original
4	Original	24	Original
5	Original	25	Original
6	Original	26	Original
7	Original	27	Original
8	Original	28	Original
9	Original	29	Original
10	Original	30	Original
11	Original	31	Original
12	Original		
13	Original		
14	Original		
15	Original		
16	Original		
17	Original		
18	Original		
19	Original		
20	Original		

* New or Revised Sheet

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TARIFF FORMAT

A. Sheet Numbering: Sheet numbers appear in the upper right corner of the page. Sheets are numbered sequentially. However, new sheets are occasionally added to the tariff. When a new sheet is added between sheets already in effect, a decimal is added. For example, a new sheet added between pages 11 and 12 would be page 11.1.

B. Sheet Revision Numbers: Revision numbers also appear in the upper right corner of each sheet where applicable. These numbers are used to indicate the most current page version on file with the Commission. For example, 4th Revised Sheet 13 cancels 3rd Revised Sheet 13. Consult the Check Sheet for the sheets currently in effect.

C. Paragraph Numbering Sequence: There are nine levels of paragraph coding. Each level of coding is subservient to its next higher level:

- 2.
- 2.1
- 2.1.1
- 2.1.1.A
- 2.1.1.A.1
- 2.1.1.A.1.(a)
- 2.1.1.A.1.(a).I
- 2.1.1.A.1.(a).I.(i)
- 2.1.1.A.1.(a).I.(i).(1)

D. Check Sheets: When a tariff filing is made with the Commission, an updated Check Sheet accompanies the tariff filing. The Check Sheet lists the sheets contained in the tariff, with a cross reference to the current Revision Number. When new sheets are added, the Check Sheet is changed to reflect the revision. All revisions made in a given filing are designated by an asterisk (*). There will be no other symbols used on this sheet if these are the only changes made to it (i.e., the format, etc. remains the same, just revised revision levels on some sheets). The tariff user should refer to the latest Check Sheet to find out if a particular sheet is the most current on Commission file.

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SYMBOLS

The following are the only symbols used for the purposes indicated below:

- D - Delete or Discontinue
- I - Change Resulting In An
Increase to A Customer's Bill
- M - Moved from Another Tariff Location
- N - New
- R - Change Resulting In A
Reduction to A Customer's Bill
- T - Change in Text or Regulation
But No Change In Rate or Charge

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SECTION 1 - TECHNICAL TERMS AND ABBREVIATIONS

Access Line - An arrangement from a local exchange telephone company or other common carrier, using either dedicated or switched access, which connects a Customer's location to the Company's location or switching center.

Authorization Code - A numerical code, one or more of which may be assigned to a Customer, to enable the Company to identify the origin of the Customer so it may rate and bill the call. Automatic number identification (ANI) is used as the authorization code wherever possible.

Commission - Used throughout this tariff to mean the South Carolina Public Service Commission.

Company or LifeConnex - Used throughout this tariff to mean LifeConnex Telecom, LLC, a Florida Limited Liability Company.

Customer - The person, firm, corporation or other legal entity which orders the services of the Company and is responsible for the payment of charges and for compliance with the Company's tariff regulations.

Dedicated Access - The Customer gains entry to the Company's services by a direct path from the customer's location to the company's point of presence.

Holiday - New Year's Day, Independence Day, Labor Day, Thanksgiving Day and Christmas Day. Holidays shall be billed at the evening rate from 8 a.m. to 11 p.m. After 11 p.m., the lower night rate shall go into effect.

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ORS - South Carolina Office of Regulatory Staff.

Resp. Org - Responsible Organization or entity identified by a Toll-Free service Customer that manages and administers records in the toll free number database and management system.

Switched Access - The Customer gains entry to the company's services by a transmission line that is switched through the local exchange carrier to reach the company's point of presence.

Telecommunications - The transmission, between or among points specified by the user, of information of the user's choosing, without change in the form or content of the information as sent and received.

Underlying Carrier - The telecommunications carrier whose network facilities provide the technical capability and capacity necessary for the transmission and reception of Customer telecommunications traffic.

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SECTION 2 - RULES AND REGULATIONS**2.1 Undertaking of the Company**

This tariff contains the regulations and rates applicable to intrastate interexchange telecommunications services provided by the Company for telecommunications between points within the State of South Carolina. Services are furnished subject to the availability of facilities and subject to the terms and conditions of this tariff in compliance with limitations set forth in the Commission's rules. The Company's services are provided on a statewide basis and are not intended to be limited geographically. The Company offers service to all those who desire to purchase service from the Company consistent with all of the provisions of this tariff. Customers interested in the Company's services shall file a service application with the Company which fully identifies the Customer, the services requested and other information requested by the Company. The Company reserves the right to examine the credit record and check the references of all applicants and Customers prior to accepting the service order. The Company may act as the Customer's agent for ordering access connection facilities provided by other carriers or entities when authorized by the Customer, to allow connection of a Customer's location to a service provided by the Company. The Customer shall be responsible for all charges due for such service arrangement. Any marketing efforts will clearly indicate to potential customers the nature of the transaction which is being offered. Materials submitted to prospective customers will clearly indicate that those customers will be changing their long distance carrier if they accept such solicitation. As a telephone utility under the regulation of the Commission, the Company does hereby assert and affirm that as a reseller of intrastate telecommunications services it shall not indulge or participate in deceptive or misleading telecommunications marketing practices to the detriment of consumers in South Carolina, and it shall comply with those marketing procedures, if any, set forth by the Commission. Additionally, the Company shall be responsible for the marketing practices of its contracted telemarketers and for their compliance with this provision. The Company understands that violation of this provision could result in a rule to show cause as to the withdrawal of its certification to complete intrastate telecommunications traffic within the State of South Carolina.

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2.1.1 The services provided by the Company are not part of a joint undertaking with any other entity providing telecommunications channels, facilities, or services, but may involve the resale of the Message Toll Services (MTS) and Wide Area Telecommunications Services (WATS) of underlying common carriers subject to the jurisdiction of this Commission.

2.1.2 The rates and regulations contained in this tariff apply only to the services furnished by the Company and do not apply, unless otherwise specified, to the lines, facilities, or services provided by a local exchange telephone company or other common carriers for use in accessing the services of the Company.

2.1.3 The Company reserves the right to limit the length of communications, to discontinue furnishing services, or limit the use of service necessitated by conditions beyond its control, including, without limitation: lack of satellite or other transmission medium capacity; the revision, alteration or repricing of the Underlying Carrier's tariffed offerings; or when the use of service becomes or is in violation of the law or the provisions of this tariff.

2.2 Use of Services

2.2.1 The Company's services may be used for any lawful purpose consistent with the transmission and switching parameters of the telecommunications facilities utilized in the provision of services, subject to any limitations set forth in this Section 2.2.

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- 2.2.2 The use of the Company's services to make calls which might reasonably be expected to frighten, abuse, torment, or harass another or in such a way as to unreasonably interfere with use by others is prohibited.
- 2.2.3 The use of the Company's services without payment for service or attempting to avoid payment by fraudulent means or devices, schemes, false or invalid numbers, or false calling or credit cards is prohibited.
- 2.2.4 The Company's services are available for use 24 hours per day, seven days per week.
- 2.2.5 The Company does not transmit messages, but the services may be used for that purpose.
- 2.2.6 The Company's services may be denied for nonpayment of charges or for other violations of this tariff.
- 2.2.7 Customers shall not use the service provided under this tariff for any unlawful purpose.
- 2.2.8 The Customer is responsible for notifying the Company immediately of any unauthorized use of services.

2.3 Liability of the Company

- 2.3.1 The Company shall not be liable for any claim, loss, expense or damage for any interruption, delay, error, omission, or defect in any service, facility or transmission provided under this tariff, if caused by the Underlying Carrier, an act of God, fire, war, civil disturbance, act of government, or due to any other causes beyond the Company's control.

The Company shall comply with the Rules and Regulations contained in the Public Service Commission of South Carolina's Telecommunications Utilities Regulations.

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2.3.2 The Company shall not be liable for, and shall be fully indemnified and held harmless by the Customer against any claim, loss, expense, or damage for defamation, libel, slander, invasion, infringement of copyright or patent, unauthorized use of any trademark, trade name or service mark, proprietary or creative right, or any other injury to any person, property or entity arising out of the material, data or information transmitted.

2.3.3 No agent or employee of any other carrier or entity shall be deemed to be an agent or employee of the Company.

2.3.4 The Company's liability for damages, resulting in whole or in part from or arising in connection with the furnishing of service under this tariff, including but not limited to mistakes, omissions, interruptions, delays, errors, or other defects or misrepresentations shall not exceed an amount equal to the charges provided for under this tariff for the long distance call for the period during which the call was affected. No other liability in any event shall attach to the Company.

2.3.5 The Company shall not be liable for and shall be indemnified and saved harmless by any Customer or by any other entity from any and all loss, claims, demands, suits, or other action or any liability whatsoever, whether suffered, made, instituted, or asserted by any Customer or any other entity for any personal injury to, or death of, any person or persons, and for any loss, damage, defacement or destruction of the premises of any Customer or any other entity or any other property whether owned or controlled by the Customer or others.

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- 2.3.6 The Company shall not be liable for any indirect, special, incidental, or consequential damages under this tariff including, but not limited to, loss of revenue or profits, for any reason whatsoever, including the breakdown of facilities associated with the service, or for any mistakes, omissions, delays, errors, or defects in transmission occurring during the course of furnishing service.
- 2.3.7 The remedies set forth herein are exclusive and in lieu of all other warranties and remedies, whether express, implied, or statutory, INCLUDING WITHOUT LIMITATION IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE.
- 2.3.8 The Company shall comply with the rules and regulations contained in the Public Service Commission of South Carolina's telecommunications utilities regulations.
- 2.4 Responsibilities of the Customer**
- 2.4.1 The Customer is responsible for placing any necessary orders and complying with tariff regulations. The Customer is also responsible for the payment of charges for services provided under this tariff.
- 2.4.2 The Customer is responsible for charges incurred for special construction and/or special facilities which the Customer requests and which are ordered by the Company on the Customer's behalf.
- 2.4.3 If required for the provision of the Company's services, the Customer must provide any equipment space, supporting structure, conduit and electrical power without charge to the Company.
- 2.4.4 The Customer is responsible for arranging access to its premises at times mutually agreeable to the Company and the Customer when required for Company personnel to install, repair, maintain, program, inspect or remove equipment associated with the provision of the Company's services.

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2.4.5 The Customer shall cause the temperature and relative humidity in the equipment space provided by Customer for the installation of the Company's equipment to be maintained within the range normally provided for the operation of microcomputers.

2.4.6 The Customer shall ensure that the equipment and/or system is properly interfaced with the Company's facilities or services, that the signals emitted into the Company's network are of the proper mode, bandwidth, power and signal level for the intended use of the subscriber and in compliance with criteria set forth in this tariff, and that the signals do not damage equipment, injure personnel, or degrade service to other Customers. If the Federal Communications Commission or some other appropriate certifying body certifies terminal equipment as being technically acceptable for direct electrical connection with interstate communications service, the Company will permit such equipment to be connected with its channels without the use of protective interface devices. If the Customer fails to maintain the equipment and/or the system properly, with resulting imminent harm to the Company equipment, personnel or the quality of service to other Customers, the Company may, upon written notice, require the use of protective equipment at the Customer's expense. If this fails to produce satisfactory quality and safety, the Company may, upon written notice, terminate the Customer's service.

2.4.7 The Customer must pay the Company for replacement or repair of damage to the equipment or facilities of the Company caused by negligence or willful act of the Customer or others, by improper use of the services, or by use of equipment provided by Customer or others.

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2.4.8 The Customer must pay for the loss through theft of any Company equipment installed at Customer's premises.

2.4.9 If the Company installs equipment at Customer's premises, the Customer shall be responsible for payment of any applicable installation charge.

2.4.10 The Customer must use the services offered in this tariff in a manner consistent with the terms of this tariff and the policies and regulations of all state, federal and local authorities having jurisdiction over the service.

2.5 Cancellation or Interruption of Services

2.5.1 Without incurring liability, upon five (5) working days' (defined as any day on which the company's business office is open and the U.S. Mail is delivered) written notice to the Customer, the Company may immediately discontinue services to a Customer or may withhold the provision of ordered or contracted services:

2.5.1.A For nonpayment of any sum due the Company for more than thirty (30) days after issuance of the bill for the amount due,

2.5.1.B For violation of any of the provisions of this tariff,

2.5.1.C For violation of any law, rule, regulation, policy of any governing authority having jurisdiction over the Company's services, or

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2.5.1.D By reason of any order or decision of a court, state or federal regulatory body or other governing authority prohibiting the Company from furnishing its services. Service will be terminated only on Monday through Thursday between the hours of 8:00 am and 4:00 pm unless provisions have been made to have someone available to accept payment and reconnect service.

2.5.2 Without incurring liability, the Company may interrupt the provision of services at any time in order to perform tests and inspections to assure compliance with tariff regulations and the proper installation and operation of Customer and the Company's equipment and facilities and may continue such interruption until any items of noncompliance or improper equipment operation so identified are rectified.

2.5.3 Service may be discontinued by the Company without notice to the Customer, by blocking traffic to certain countries, cities or NXX exchanges, or by blocking calls using certain Customer authorization codes, when the Company deems it necessary to take such action to prevent unlawful use of its service. The Company will restore service as soon as it can be provided without undue risk, and will, upon request by the Customer affected, assign a new authorization code to replace the one that has been deactivated.

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2.5.4 Customer will be liable for all usage on any of the Company's service offerings until the Customer actually leaves the service. Customers will continue to have Company usage until the Customer notifies its local exchange carrier and changes its long distance carrier. Until the Customer so notifies its local exchange carrier, it shall continue to generate and be responsible for long distance usage.

2.6 Credit Allowance

2.6.1 Credit may be given for disputed calls, on a per call basis.

2.6.2 Credit shall not be issued for unavailability of long distance services.

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2.7 Restoration of Service

The use and restoration of service shall be in accordance with the priority system specified in part 64, Subpart D of the Rules and Regulations of the Federal Communications Commission.

2.8 Deposit

The Company does not require deposits.

2.9 Payment and Billing

2.9.1 Service is provided and billed on a billing cycle basis, beginning on the date that service becomes effective. Billing is payable upon receipt.

2.9.2 The customer is responsible for payment of all charges for services furnished to the Customer, as well as to all persons using the Customer's codes, exchange lines, facilities, or equipment, with or without the knowledge or consent of the Customer. The security of the Customer's Authorization Codes, presubscribed exchange lines, and direct connect facilities is the responsibility of the Customer. All calls placed using direct connect facilities, presubscribed exchange lines, or Authorization Codes will be billed to and must be paid by the Customer. Charges based on actual usage during a month and any accrued interest will be billed monthly in arrears.

2.9.3 All bills are presumed accurate, and shall be binding on the customer unless objection is received by the Company in writing or orally within the applicable statute of limitations. No credits, refunds, or adjustments shall be granted if demand therefore is not received by the Company in writing within such limitation period.

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2.10 Collection Costs

In the event Company is required to initiate legal proceedings to collect any amounts due to Company for regulated or non-regulated services, equipment or facilities, or to enforce any judgment obtained against a Customer, or for the enforcement of any other provision of this tariff or applicable law, Customer shall, in addition to all amounts due, be liable to Company for all reasonable costs incurred by Company in such proceedings and enforcement actions, including reasonable attorneys' fees, collection agency fees or payments, and court costs. In any such proceeding, the amount of collection costs, including attorneys' fees, due to the Company, will be determined by the court.

2.11 Taxes

All federal, state and local taxes, assessments, surcharges, or fees, including sales taxes, use taxes, and municipal utilities taxes, are billed as separate line items and are not included in the rates quoted herein.

2.12 Late Charge

A one-time late fee of 1.5% monthly or the amount otherwise authorized by law, whichever is lower, may be added to any unpaid balance brought forward from the previous month's billing date.

2.13 Returned Check Charge

A fee will be charged whenever a check or draft presented for payment for service is not accepted by the institution on which it is written, however, the charge may equal but not exceed the rate allowed by S.C. Code Annotated Section 34-11-70.

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SECTION 3 - DESCRIPTION OF SERVICE**3.1 Computation of Charges**

- 3.1.1 The total charge for each completed call may be a variable measured charge dependent on the duration, distance and time of day of the call. The total charge for each completed call may also be dependent only on the duration of the call, i.e. a statewide flat rate per minute charge. The variable measured charge is specified as a rate per minute which is applied to each minute. All calls are measured in increments as set forth in the Rates Section of this tariff. Fractions of a billing increment are rounded up to a full billing increment on a per call basis. Fractions of a cent per minute are rounded up to a full cent on a per call basis.
- 3.1.2 Where mileage bands appear in a rate table, rates for all calls are based upon the airline distance between the originating and terminating points of the call, as determined by the vertical and horizontal coordinates associated with the exchange (the area code and three digit central office code) associated with the originating and terminating telephone numbers. If the Customer obtains access to the Company's network by a dedicated access circuit, that circuit will be assigned an exchange for rating purposes based upon the Customer's main telephone number at the location where the dedicated access circuit terminates. The vertical and horizontal (V & H) coordinates for each exchange and the airline distance between them will be determined according to industry standards.

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- 3.1.3 Timing begins when the called station is answered and two way communication is possible, as determined by standard industry methods generally in use for ascertaining answer, including hardware answer supervision in which the local telephone company sends a signal to the switch or the software utilizing audio tone detection. Recognition of answer supervision is the responsibility of the Underlying Carrier. Timing for each call ends when either party hangs up. The Company will not bill for uncompleted calls.

3.2 Customer Complaints and/or Billing Disputes

Customer inquiries or complaints regarding service or accounting may be made in writing or by telephone to the Company at:

13700 Perdido Key Drive, Unit 222
Pensacola, Florida 32507
Customer Service: (866) 744-0949

Any objection to billed charges should be reported promptly to the Company. Adjustments to Customers' bills shall be made to the extent that records are available and/or circumstances exist which reasonably indicate that such charges are not in accordance with approved rates or that an adjustment may otherwise be appropriate. Where overbilling of a subscriber occurs, due either to Company or subscriber error, no liability exists which will require the Company to pay any interest, dividend or other compensation on the amount overbilled; provided, however, in the event that the Company has willfully overcharged any Customer, the Company shall refund the difference, plus interest, as prescribed by the Commission.

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All unresolved disputes with the Company may be filed with ORS at the following address and telephone number:

Office of Regulatory Staff
Consumer Affairs Division
1401 Main Street, Suite 900
Columbia, SC 29201
Telephone No.: 803-737-5230
Toll Free No.: 800-922-1531
Fax No.: 803-737-4750

3.3 Level of Service

A Customer can expect end to end network availability of not less than 99% at all times for all services.

3.4 Billing Entity Conditions

When billing functions on behalf of the Company or its intermediary are performed by local exchange telephone companies or others, the payment of charge conditions and regulations of such companies and any regulations imposed upon these companies by regulatory bodies having jurisdiction apply. The Company's name and toll-free telephone number will appear on the Customer's bill.

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3.5 Service Offerings**3.5.1 1+ Dialing**

This service permits Customers to originate calls via switched or dedicated access lines, and to terminate intrastate calls. The Customer dials "1+" followed by "ten digits" or dials "101XXXX" followed by "1+ ten digits".

3.5.2 Travel Cards

The Customer utilizes an 11 digit "toll-free" access number established by the Company to access a terminal. Upon receiving a voice prompt, the Customer uses push button dialing to enter an identification code assigned by the Company, and the ten digit number of the called party.

3.5.3 Toll-Free Service

This service is inbound calling only where an 800, 888 or other toll-free prefix number rings into a Customer's premise routed to a specific telephone number or terminated over a dedicated facility.

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3.5.4 Reserved for Future Use.

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LIFECONNEX TELECOM, LLC

ORIGINAL SHEET 25
SOUTH CAROLINA PSC TARIFF NO. 1

Reserved for Future Use.

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3.5.5 Directory Assistance.

Access to long distance directory assistance is obtained by dialing 1 + 555-1212 for listings within the originating area code and 1 + (area code) + 555-1212 for other listings. When more than one number is requested in a single call, a charge will apply for each number requested. A charge will be applicable for each number requested, whether or not the number is listed or published.

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3.5.6 Specialized Pricing Arrangements.

Customized service packages and competitive pricing packages at negotiated rates may be furnished on a case-by-case basis in response to requests by Customers to the Company for proposals or for competitive bids. Service offered under this tariff provision will be provided to Customers pursuant to contract. Unless otherwise specified, the regulations for such arrangements are in addition to the applicable regulations and prices in other sections of the tariff. Specialized rates or charges will be made available to similarly situated Customers on a non-discriminatory basis. All individual case basis arrangements will be submitted to the Commission. Such arrangements will be provided to ORS upon request.

3.5.7 Emergency Call Handling Procedures

Emergency "911" calls are not routed to company, but are completed through the local network at no charge.

3.5.8 Promotional Offerings

The Company may, from time to time, make promotional offerings to enhance the marketing of its services. These offerings may be limited to certain dates, times and locations. The Company will notify the Commission and ORS of such offerings at least 14 days prior to the effective date of such offerings.

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SECTION 4 - CURRENT RATES

4.1 1+ Dialing

\$0.150 per minute

A \$4.95 per month service charge applies.
Billed in one minute increments.

4.2 Travel Cards

\$.199 per minute

A \$.25 per call service charge applies.
Billed in one minute increments.

4.3 Toll Free

\$0.150 per minute

A \$10 per month per number service charge applies.
Billed in one minute increments.

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By: Tariff Administrator
 13700 Perdido Key Drive, Unit 222
 Pensacola, Florida 32507
Phone No.: (866) 744-0949, E-Mail Address: ehheard@lifeconnex.net

4.4 Reserved for Future Use.

4.5 Directory Assistance

\$.95

4.6 Returned Check Charge

\$20.00

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4.7 Payphone Dial Around Surcharge

A dial around surcharge of \$.30 per call will be added to any completed INTRASTATE toll access code and subscriber toll-free 800/888 type calls placed from a public or semi-public payphone.

4.8 Universal Service Fund Assessment

The Customer will be assessed a monthly Universal Service Fund Contribution charge on all telecommunications services, which in no event shall be less than the prevailing contribution percentage rate charged the Company on intrastate traffic by the Universal Service Administrative Company (or any successor) or any state agency or its administrator.

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SECTION 5 - MAXIMUM RATES

5.1 1 + & 101XXXX Dialing

\$0.30 per minute

A \$10 per month per number service charge

5.2 Reserved for Future Use.

5.3 Toll Free Service

\$0.30 per minute

A \$10 per month per number service charge

5.4 Reserved for Future Use.

5.5 Reserved for Future Use.

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**BEFORE THE
PUBLIC SERVICE COMMISSION OF
SOUTH CAROLINA
DOCKET NO. 2010- -C - ORDER NO. 2010-**

IN RE: APPLICATION OF)	
LIFECONNEX TELECOM, LLC)	
AUTHORITY TO OPERATE AS A)	DIRECT TESTIMONY
RESELLER OF INTEREXCHANGE)	OF PAUL WATSON
TELECOMMUNICATION SERVICES)	
WITHIN THE STATE OF)	
SOUTH CAROLINA)	

I. Introduction

- | | | | |
|----|----|-----------|--|
| 1 | 1. | Q. | Please state your name and business address. |
| 2 | | A. | My name is Paul Watson. My business address is 13700 Perdido Key Drive, Unit |
| 3 | | | 222, Pensacola, Florida 32507. |
| 4 | 2. | Q. | By whom are you employed and in what capacity? |
| 5 | | A. | I am Chief Operating Officer of LifeConnex Telecom, LLC ("LifeConnex"). |
| 6 | 3. | Q. | Please give a brief description of your background and experience in business |
| 7 | | | and telecommunications. |
| 8 | | A. | My background and experience, as well as other members of the management team |
| 9 | | | of LifeConnex, is set forth in Attachment 4 to our application. |
| 10 | 4. | Q. | What is the purpose of your testimony? |
| 11 | | A. | The purpose of my testimony is to describe the nature of LifeConnex's proposed |
| 12 | | | service offering within the State of South Carolina, and to demonstrate its financial, |
| 13 | | | managerial, and technical ability to provide the telecommunications services for |
| 14 | | | which authority is sought herein. |

1 5. **Q. Do you wish to incorporate by reference any documents into your testimony?**

2 A. Yes. I wish to incorporate by reference the underlying Application filed in this
3 proceeding and its associated attachments.

4 **II. The Business of LifeConnex**

5 6. **Q. Has LifeConnex registered to do business in South Carolina?**

6 A. Yes. LifeConnex is a Florida Limited Liability Company that has received
7 authorization to transact business within the State of South Carolina. A copy of
8 LifeConnex's Articles of Organization is attached to the Application as Attachment
9 "1" and a copy of the document of authorization from the State of South Carolina is
10 attached to that Application as Attachment "2".

11 7. **Q. Please describe the services LifeConnex intends to provide within the State of**
12 **South Carolina.**

13 A. LifeConnex seeks authority to operate as a reseller of intraLATA and interLATA
14 intrastate telecommunications services to the public on a statewide basis.
15 LifeConnex seeks authority to offer on a resale basis within South Carolina
16 intrastate, interLATA and, to the extent authorized by the Commission, intraLATA
17 direct-dialed services including (I+) service, flat rate service, 800 inbound service,
18 and calling cards LifeConnex seeks statewide authority to provide intraLATA
19 services authorized by the Commission in Docket Nos. 92-182-C, 92-183-C, and
20 92-200-C. LifeConnex has no plans at this time to construct any
21 telecommunications transmission facilities of its own and seeks no construction
22 authority. LifeConnex will operate exclusively as a reseller. LifeConnex intends to
23 engage in "switchless" resale. LifeConnex will arrange for the traffic of underlying
24 subscribers to be routed directly over the networks of Applicant's network providers.

25 8. **Q. What carrier will LifeConnex utilize as its underlying carriers for services in**

1 **South Carolina?**

2 A. LifeConnex will choose its underlying carriers based upon the quality of service of
3 the carrier properly certified by the Commission to provide such service.

4 9. **Q. Does LifeConnex currently provide intrastate telecommunications services in**
5 **any other state?**

6 A. Yes. LifeConnex is currently providing intrastate telecommunications services in
7 the following states: Alabama, Florida, Kentucky, North Carolina and Washington.

8 10. **Q. Has LifeConnex ever had an application for a certificate of public convenience**
9 **and necessity denied?**

10 A. No.

11 11. **Q. Does LifeConnex intend to file a tariff with the Commission?**

12 A. Yes. LifeConnex filed a tariff along with its Application in this proceeding which it
13 will modify as necessary in order to meet the Commission's requirements. We
14 believe LifeConnex's Tariff will comport with all Orders, Rules, and Regulations of
15 the Commission.

16 12. **Q. Will LifeConnex comply with the Commission's orders regarding the resale of**
17 **interexchange carrier services?**

18 A. Yes. LifeConnex will at all times provide and market interexchange carrier services
19 in accordance with current Commission policies. In addition, LifeConnex at all
20 times will provide interstate services in compliance with all FCC rules and
21 regulations.

22 13. **Q. Has LifeConnex provided any intrastate telecommunications services within**
23 **the State of South Carolina?**

24 A. No it has not.

25 14. **Q. What rates will LifeConnex charge upon receipt of certification?**

26 A. LifeConnex will charge the tariffed rates approved by the Commission.

1 15. Q. How will LifeConnex market services in South Carolina?

2 A. LifeConnex intends to market its services via direct sales by LifeConnex's
3 employees and independent sales agents.

4 III. Managerial, Technical and Financial Qualifications

5 16. Q. Does LifeConnex have sufficient managerial, technical, and financial resources
6 and ability to provide the telecommunications services proposed in its
7 Application?

8 A. Yes. LifeConnex has sufficient technical, financial, and managerial resources and
9 ability to provide the telecommunications services for which authority is sought
10 herein. LifeConnex's personnel represent a broad spectrum of business and
11 technical disciplines, possessing many years of individual and aggregate
12 telecommunications experience.

13 My qualifications and experience are discussed on Attachment 4 to our
14 application, which attachment also supports Applicant's managerial and technical
15 ability to provide the services for which authority is sought herein.

16 17. Q. How does LifeConnex handle customer service requests?

17 A. LifeConnex's customer service department handles all such requests. LifeConnex
18 can be reached by toll free number.

19 18. Q. Please describe the financial condition of LifeConnex.

20 A. In support of LifeConnex's financial ability to provide the services sought herein,
21 LifeConnex's Balance Sheet and Profit & Loss Statement as of December 31, 2009
22 was submitted as Attachment 5 to the Application.

23 IV. Public Interest

24 19. Q. How will residents of South Carolina benefit from LifeConnex's services and
25 presence in South Carolina?

1 A. Commission approval should bring the following long-term benefits to telephone
2 users:

3 (1) More competition, additional services and a better product at competitive
4 prices;

5 (2) Increased consumer choice as well as innovative telecommunications
6 services;

7 (3) Efficient use of existing communications resources as well as increased
8 diversification and reliability of supply of communications services;

9 (4) Development of an expanded telecommunications supply industry in South
10 Carolina;

11 (5) An expanded tax base and revenue source for the State of South Carolina;
12 and,

13 (6) Additional sources of revenues for Local Exchange Companies through
14 access charges and billing and collection fees.
15

16 21. **Q. Will the Company agree to abide by and comply with the Commission's**
17 **Rules and Regulations and Commission Orders in its operations in South**
18 **Carolina?**

19 A. Yes.

20 22. **Q. Does this conclude your testimony?**

21 A. Yes. I would like to thank the Commission for this opportunity to provide
22 information relevant to LifeConnex's Application and am ready to provide any
23 additional information that the Commission may need in making its decision.
24

CERTIFICATE OF SERVICE

The undersigned employee of Elliott & Elliott, P.A. does hereby certify that she has served below listed parties with a copy of the pleading(s) indicated below by mailing a copy of same to them in the United States mail, by regular mail, with sufficient postage affixed thereto and return address clearly marked on the date indicated below:

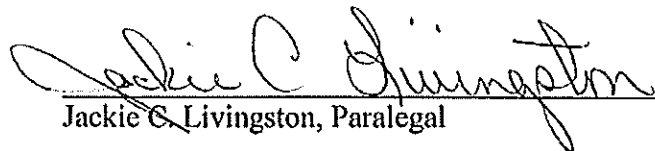
RE: Application of LifeConnex Telecom, LLC for Authority to Operate as a Reseller of Interexchange Telecommunications Services within the State of South Carolina and to be Regulated in Accordance with Procedures Established for Alternative Regulation in Order Nos. 95-1734 and 96-55 in Docket No. 95-166-C

DOCKET NO.: 2010- -C

PARTIES SERVED: C. Dukes Scott, Esquire
Office of Regulatory Staff
P.O. Box 11263
Columbia, SC 29211

PLEADING: APPLICATION

May 19, 2010


Jackie C. Livingston, Paralegal